

# Workforce Development

Economic Development Lethbridge, with our two world class post-secondary institutions, service providers, industry leaders, municipal and provincial governments and key stakeholders are continuing to work on initiatives to grow and maintain a qualified workforce in our region.

In the most recent Brighter Together Survey, results showed that businesses found barriers to doing business in the area included a qualified workforce and workforce availability.

We've developed a series of videos which focus and highlight some of the work being done by the University of Lethbridge and Lethbridge College to prepare students for the workforce as soon as the graduate and well into the future by using technology and innovation alongside an ever changing curriculum focused on preparing graduates for work in southern Alberta.

We also talk to industry leaders and recent and former graduates about how sector specific micro-credentials allow learners to focus on a dedicated position or job and then acquire a skill set that ultimately leads to success.

Another major talking point in the Brighter Together Workforce Series is the quality of life and work-life balance enjoyed in Lethbridge and the surrounding areas. A low cost of living, combined with an abundance of sun and plenty of recreational opportunities make Lethbridge a true destination for the workforce of today and into the future.